World Para Dance



SIZZLE REEL

International Wheelchair Ballroom Dance Competition Hosted by the USA

AUGUST 10-11, 2024

Ford Community & Performing Arts Center Dearborn, MI

> Bonn 2019 World Para Dance Sport Championships



The world's best wheelchair ballroom dancers are coming to the United States. Over 100 athletes. 2 days. **Experience dance like never before.**

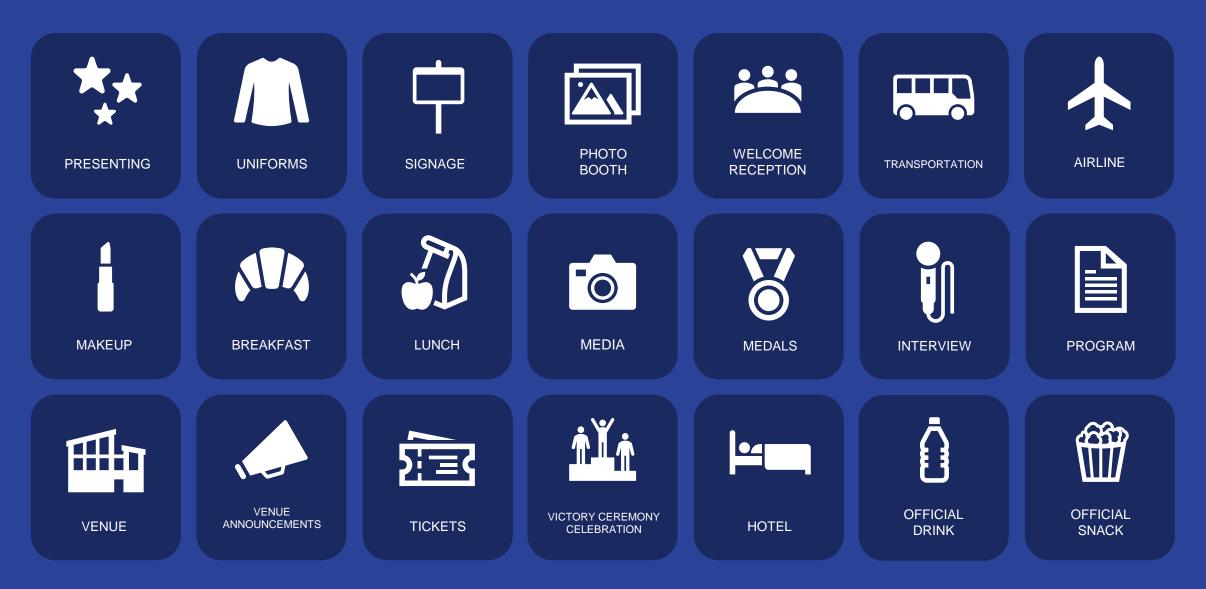
Gain exposure to a global audience

The competition is livestreamed across the globe, including the opening ceremonies, awards, interviews, and closing ceremonies.

First time ever hosted in the USA. Share your brand and mission with our global community.

LUKOR

Sponsorship assets



Partner with Champions

Meet some members of Team USA



Eve Dahl & Ernesto Olivas

Hometown: Burlington, WI Disability: Osteogenesis Imperfecta (Brittle Bone Disease)

- First junior Para Dancer in the USA
- **First junior** to win silver for USA
- **Silver medalist** at 2023 World Para Dance Championships
- **Top 5** in 2023 Junior Para Dance World Rankings



Cheryl Angelelli & Tamerlan Gadirov

Hometown: Clinton Township, MI Disability: Spinal Cord Injury

- First female Para Dancer in the USA
- First female to win silver for USA
- Top 10 in 2023 Para Dance World Rankings
- Athletes with Disabilities Hall of Fame inductee
- Featured on GMA.com and Inside Edition



Andrew Downs & Aubrey Meade

Hometown: Royal Oak, MI Disability: Spinal Bifida

- Competed in 2019 World Para Dance Championships
- **Top 30** in 2023 Para Dance World Rankings

We would be happy to design a sponsorship package for your company, benefits may include:

Photo opportunity of each team's arrival at the airport in front of step & repeat with your company logo

Your logo on athlete and official's credential badges

Your logo on volunteer apparel

Live reads during worldwide livestream during competition up to :30 in length Your company representative to present medals during one of the award ceremonies

Your logo on LED board at the venue.

1.3 billion people are estimated to experience some form of disability

2.4 billion caregivers, friends, and family

\$8 trillion annual disposable income

Why support?

Disability inclusion is not just a buzzword. Today's consumers are more inclined to trust and spend on brands that stand for a social cause and practice social responsibility.

Inclusivity shows that the brand believes in supporting communities that are often ignored and cares about creating positive changes in society.

Why support?

Your commitment to this cause will directly benefit the **RIM Foundation** – helping people with disabilities reimagine life through adaptive sports and recreational activities, research and technology

We're committed to removing barriers that prevent the people we serve from living the life of their dreams. Together with your support, let's **reimagine what is possible**.

Thank You

HOW TO PARTICIPATE

usaparadance2024.org

KSpillane@RIMFoundation.org

(313) 418-5908