



SIZZLE REEL

International Wheelchair Ballroom Dance Competition Hosted by the USA

AUGUST 10-11, 2024

Ford Community &
Performing Arts Center
Dearborn, MI

World Para
Dance Sport

AKTION
MENSCH

Bonn 2019
World Para Dance Sport
Championships



NETHERLANDS



AUSTRIA



HUNGARY



CANADA



PHILIPPINES



FINLAND



HONG KONG



ITALY



JAPAN



KAZAKHSTAN



SOUTH KOREA



MEXICO



UNITED STATES



POLAND



SLOVAKIA



SLOVENIA



UKRAINE



Taiwan



PRAGUE

The world's best wheelchair ballroom dancers are coming to the United States. Over 100 athletes. 2 days. Experience dance like never before.



Gain exposure to a **global** audience

The competition is livestreamed across the globe, including the opening ceremonies, awards, interviews, and closing ceremonies.

First time ever hosted in the USA.
Share your brand and mission with our global community.



Sponsorship assets



PRESENTING



UNIFORMS



SIGNAGE



PHOTO
BOOTH



WELCOME
RECEPTION



TRANSPORTATION



AIRLINE



MAKEUP



BREAKFAST



LUNCH



MEDIA



MEDALS



INTERVIEW



PROGRAM



VENUE



VENUE
ANNOUNCEMENTS



TICKETS



VICTORY CEREMONY
CELEBRATION



HOTEL



OFFICIAL
DRINK



OFFICIAL
SNACK

Partner with Champions

Meet some members of Team USA



Eve Dahl & Ernesto Olivas

Hometown: Burlington, WI

Disability: Osteogenesis Imperfecta
(Brittle Bone Disease)

- **First junior** Para Dancer in the USA
- **First junior** to win silver for USA
- **Silver medalist** at 2023 World Para Dance Championships
- **Top 5** in 2023 Junior Para Dance World Rankings



Cheryl Angelelli & Tamerlan Gadirov

Hometown: Clinton Township, MI

Disability: Spinal Cord Injury

- **First female** Para Dancer in the USA
- **First female** to win silver for USA
- **Top 10** in 2023 Para Dance World Rankings
- **Athletes with Disabilities** Hall of Fame inductee
- **Featured** on GMA.com and Inside Edition



Andrew Downs & Aubrey Meade

Hometown: Royal Oak, MI

Disability: Spinal Bifida

- **Competed** in 2019 World Para Dance Championships
- **Top 30** in 2023 Para Dance World Rankings

We would be happy to design a sponsorship package for your company, benefits may include:

Photo opportunity of each team's arrival at the airport in front of step & repeat with your company logo

Your logo on athlete and official's credential badges

Your logo on volunteer apparel

Live reads during worldwide livestream during competition up to :30 in length

Your company representative to present medals during one of the award ceremonies

Your logo on LED board at the venue.

Lives Impacted

1.3 billion people are estimated to experience some form of disability

2.4 billion caregivers, friends, and family

\$8 trillion annual disposable income

World Para
Dance Sport

Why support?

Disability inclusion is not just a buzzword.

Today's consumers are more inclined to trust and spend on brands that stand for a social cause and practice social responsibility.

Inclusivity shows that the brand believes in supporting communities that are often ignored and cares about creating positive changes in society.

Why support?

Your commitment to this cause will directly benefit the **RIM Foundation** – helping people with disabilities reimagine life through adaptive sports and recreational activities, research and technology

We're committed to removing barriers that prevent the people we serve from living the life of their dreams. Together with your support, let's **reimagine what is possible.**



Thank You

HOW TO PARTICIPATE

usaparadance2024.org

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